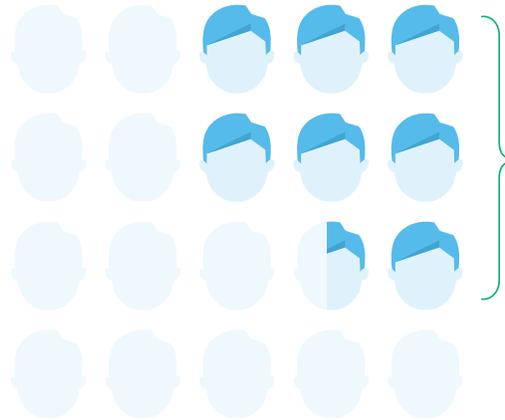


The Friends & Family Fund

Forget the Bank of Mum and Dad. A new survey of 2,000+ adults reveals the scale of the Friends & Family Fund in Britain.

How much money do we lend and owe? Do we always get it back? And how do we feel about money now?



38%

of British adults lend money to friends, family, colleagues and others each month

The £22.8B purse

Friends and family are loaning more than ever.



£459.12 AVERAGE LENT PER YEAR

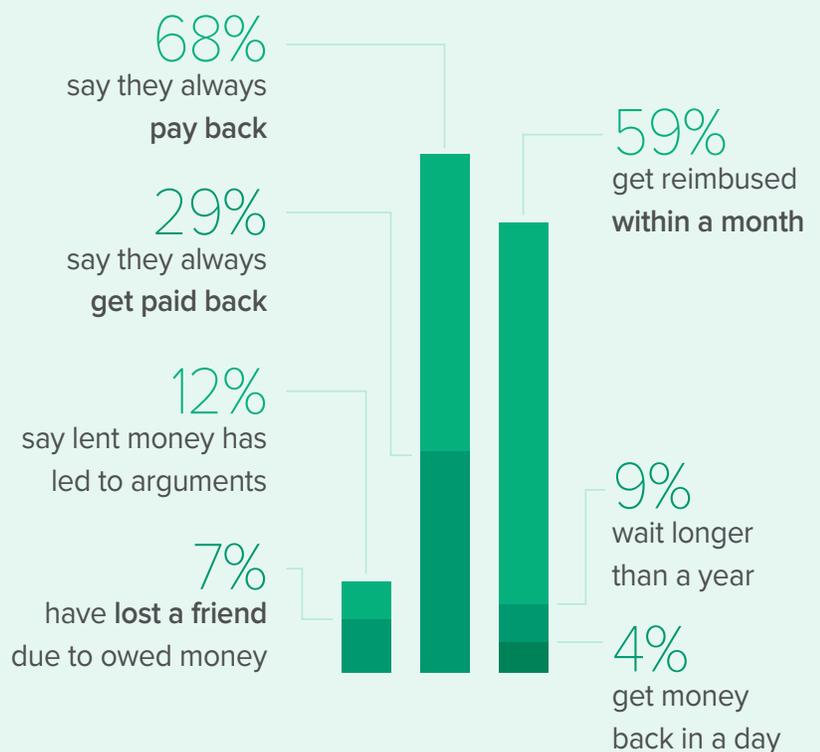
THAT'S **£1.9B** TOTAL PER MONTH

The difference between lent & owed to friends?

£195M PER MONTH

Money and friendship are not friends

Mixing money and friendship can be tough amongst lenders.



When asking to be paid back...

56%

feel awkward

34%

worry about causing offence

22%

worry about their own finances

31%

use humour

Millennials muddling through money

They are nearly

2x

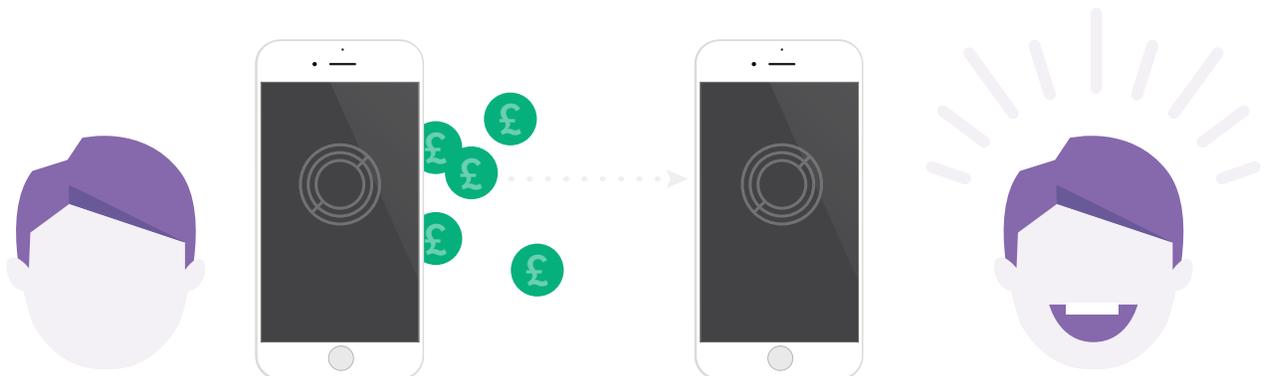
as likely to worry about offending, than people 35+ (44% vs 25%)

They are over

2x

more likely to ask to be paid back over text or IM (39% vs 18%)

Millennials are less likely to ask for money back face-to-face (56% vs 63%)



The Friends and Family Fund research was commissioned by Circle and executed by YouGov. All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 2,021 adults. Fieldwork was undertaken between 26th and 27th May 2016. The survey was carried out online. The figures have been weighted and are representative of all GB adults (aged 18+).



GET ROLLING AT CIRCLE.COM